

EVENT RENTAL MARKETING BENEFITS

Event Webpage

»» What we provide

- A dedicated event/show webpage on The ACT website in the Other Presentations section at <https://theactmapleridge.org/>
- Reach up to 70,000 patrons annually

»» Required from you

- High-definition photos/images, and video
 - 1 image must be horizontal (1920x1080)
 - 1 image must be square (1080x1080)
 - Logo (if applicable)
 - Video link for promotional use
- General information:
 - Show date(s), time(s), Net ticket price(s), reserved or open seating
 - Performance description

Event Ticketing Services

»» What we provide

- Ticket page for online ticket sales, hosted on The ACT Arts Centre website
- Convenience 24/7 online purchasing
- Ticket centre staff available Monday to Saturday by phone or in-person (see website for hours)

»» Required from you

- General information:
 - Show date(s), time(s), Net ticket price(s)
 - Presenter seats to be reserved
 - Performance details

Tips for promoting your event

- Weekly social media posts tagging @mapleridgeact and including the hashtags #actartscentre and #mapleridgeact
- One month prior to the event, drop off an 8.5x11 poster of the event to The ACT, as well as up to 50 tri-fold event brochures (8.5x11), to be displayed in the designated event rental promotional areas by our staff.
- Contact local media outlets, such as the Maple Ridge News, and local radio and television stations, to ask about their free online event listings in order to increase reach.